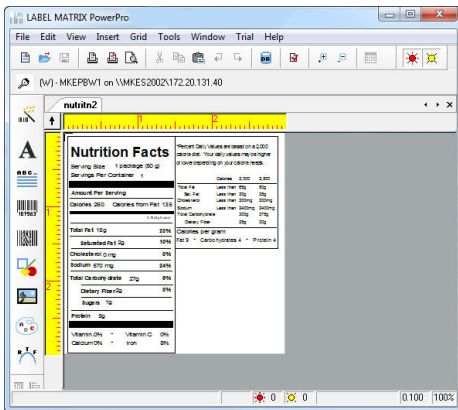


LABEL MATRIX

LABEL MATRIX is feature-rich label design software for companies with simple labeling requirements who are looking for a powerful, trusted solution at a reasonable price point. LABEL MATRIX is an intuitive application that is simple to install and features an easy-to-navigate interface. Helpful wizards guide you through adding text, images, and barcodes, connecting to a database, and advanced design options to ensure a straightforward process.

TEKLYNX Subscription Licensing is available for LABEL MATRIX and is a cost-effective option that keeps your label design process running. New for LABEL MATRIX 2014: Multiple licensing options including Virtual Machine (VM) subscription licensing options.



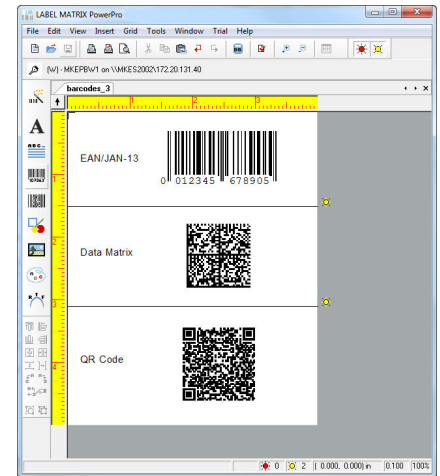
Nutritional Label Sample

LABEL MATRIX Helps Your Company:

- **Save Time on Training** – LABEL MATRIX’s wizards can act as training guides when new users begin using the application. These wizards can be used for everything from selecting a printer, to database setup, to 2D barcode configuration.
- **Fast Track Labeling with Samples and Templates** – LABEL MATRIX includes hundreds of label samples and templates spanning from address labels to RFID labels. These samples and templates allow users to meet virtually any labeling requirements.

LABEL MATRIX Is:

- **Designed for simple labeling complexities**– LABEL MATRIX 2014 is scaled to meet the needs of companies with simple labeling requirements and powerful enough to handle advanced labeling projects.
- **Easy to Use** – The intuitive interface makes it easy to navigate, while the wizards make it easy to design and print.
- **Feature-Rich** – LABEL MATRIX 2014 features date offsets to adjust the current date by a certain interval (often used for best-by and expiration dates), added expressions to calculate (including CRC-16 and PZN check digits), increased network license tolerance, Windows 8.1 compatibility, counters to add serialization and incrementing values to your labels, and 2D barcodes, including Data Matrix and QR Codes, which are capable of encoding a large amount of data or even links directly to a website into a very small space.



Barcode Examples

Additional LABEL MATRIX Features:

- Bundle Save
- Advanced Text Capabilities
- Live Print Preview
- Label Specific Security
- Wizards



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www.teklynx.com/labelmatrix

