

#### Enterprise barcode labeling solutions

# Standardize labeling across your extended supply chain



#### Reduce the complexity of barcode labeling

Maintaining a consistent and reliable labeling system is becoming a daunting challenge as your company strives for greater operational efficiency, your customers demand more flexibility and regulatory bodies change requirements. NiceLabel's unique next generation technology platform is designed to eliminate this complexity and the costs associated with legacy approaches.

#### Contact us to standardize your labeling

www.nicelabel.com/enterprise



More Flexibility. Less Complexity.

#### Achieve labeling and brand consistency

Enterprises with international locations often end up with fragmented labeling systems. Decentralized systems expose companies to risks of human error and inconsistency in labels between locations, which leads to expensive maintenance and compliance fines.

NiceLabel Solutions consolidate your labeling systems and let you achieve labeling consistency, centralized control and standardized branding.

#### Ensure data accuracy

NiceLabel's approach ensures labeling is data-driven, automated and fully integrated with enterprise business applications.

Using your *master data* as the *single source of truth* maintains data accuracy, eliminates errors and avoids duplication.

NiceLabel also allows you to streamline and automate data transfer between disparate applications, using powerful business rules, without customizing existing systems.

## Achieve CONSISTENCY

## Improve operational efficiency, reduce costs and ensure business continuity

Enterprises are deploying centralized and controlled labeling solutions across all of their locations. Only centralized solutions put IT in control of mission-critical processes, reduce costs and ensure business continuity. Integrating labeling with enterprise applications allows you to simplify maintenance, enables mass changes and increases agility. Next-generation Web technology allows you to instantly deploy standardized labeling across the enterprise and to your suppliers.

NiceLabel's centralized, integrated and web labeling solutions streamline your processes, improve efficiency and agility across your extended supply chain.







### Reduce the complexity of enterprise labeling

## Improve AGILITY

#### Meet customer and regulatory requirements

Evolving regulations, customer requests and globalization are forcing you to rethink your supply chain and labeling processes.

To prevent compliance fines or loss of business, you need a flexible and agile labeling solution.

NiceLabel enables you to improve customer responsiveness and regulatory compliance while freeing up IT resources. Business users can easily create universal label templates without requiring the IT department to customize corporate systems.

NiceLabel's universal templates work across your complete printer infrastructure and support multiple languages on the same label. The universal template reduces the number of label variations to a few instead of thousands.

A leaner and more agile solution results in more customers, optimized processes and lower costs.

## Increase EFFICIENCY

#### Accelerate time-to-value

Reduce the complexity of enterprise labeling with NiceLabel's unique configure-don't-code platform that ensures faster implementation, shorter payback period and simplified maintenance.

Replacing proprietary legacy systems with a configurable labeling platform ensures a leaner supply chain and more responsive enterprise.

#### The NiceLabel Enterprise Labeling Platform

The NiceLabel platform provides the fastest way to configure, deploy and manage enterprise labeling. First generation labeling approaches limit your enterprise's need to adapt to changing customer and regulatory compliance requirements. NiceLabel's next generation platform gives you the ability and agility to rapidly react to the changing environment without compromises.

## Centralized label lifecycle management

NiceLabel Control Center Enterprise is a Web based label lifecycle management application. It provides enterprises with a secure central repository, revision history, approval workflows and printing traceability. Design, audit and security features ensure control and consistent quality of your labeling.

#### Printing on global scale

NiceLabel Automation Enterprise can simultaneously process thousands of print requests to globally distributed printers. The next generation print engine delivers unmatched performance and leverages all of your existing printers' capabilities, while minimizing network traffic and system resources.

## Extend labeling beyond your enterprise

NiceLabel PowerForms Web helps you instantly deploy on-demand labeling applications across your enterprise and beyond to your suppliers. Consistent inbound and outbound labeling streamlines your supply chain processes, eliminates the need for relabeling and protects your brand.

#### Seamless integration

NiceLabel Automation Enterprise includes standard interfaces to mainstream and legacy systems which eliminate the need for costly and time consuming custom programming. Certified connectors for SAP Applications, Oracle E-Business Suite and other systems ensure data accuracy and minimize risks.

#### Rely on a trusted partner like thousands of other enterprises

The world's largest organizations rely on NiceLabel technology to implement best practices for their enterprise and supply chain labeling. The next generation technology provides you with a robust platform for standardizing labeling across your extended supply chain.

NiceLabel's platform is the most trusted label technology available. Shipped by the world's largest printer manufacturers, proven in volume and used by the majority of Fortune 500 companies.

Our Professional Services Group ensures fast best practices implementation, maximum uptime and responsive support for your global deployments.

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