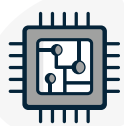


# LOOKING INTO RFID?

## HERE ARE 4 KEY FACTORS TO CONSIDER.

RFID is one of the most innovative tracking technologies available and is growing in popularity, with over 1/3 of organizations seeking to implement it by 2024. Before you start, consider four basic guidelines to avoid common problems that can impact RFID performance.

DON'T



1

Pair active tags with individual low-cost inventory



2

Tag metal assets or items near liquid or high carbon content without proper tag design



3

Store tags in high-humidity areas



4

Deploy the system in highly conductive areas

### KEEP AN EYE OUT FOR COMMON RFID DISRUPTORS

Identify disruptors early on to design an ideal RFID solution for your environment.



METAL



DISPARATE RADIO-FREQUENCY WAVES



FLUORESCENTS



MATERIALS WITH HIGH CARBON CONTENT



LIQUIDS

### NOT SURE IF RFID WILL WORK IN YOUR FACILITY?

Talk to one of our RFID experts today for a free assessment of your space.

[CONTACT US](#)