BarTender



Deploy BarTender your way

BarTender can be deployed locally, in the cloud, or as any hybrid combination to meet your specific business needs.

BarTender Software (on-premises)

Optimize productivity with powerful security and always-on high availability, ensuring the ultimate level of confidence. Available in four editions.

When to choose BarTender software (on-premises)

- Have available IT resources
- Trigger printing by a connected device automatically
- Run large scale print jobs with high performance and low latency
- Minimize risks of poor internet connection and performance

Each higher edition/plan supports all features included in the edition/plan preceding it.

BarTender Cloud

Create, manage, and print labels from anywhere - without the need for additional IT infrastructure and resources. Available in two plans.

When to choose BarTender Cloud

- Print labels remotely and from multiple locations
- Provide printing access to external/semi-public parties
- Have seasonal or temporary label print volume
- Deploy a labeling solution quickly

Enterprise Automation		Professional	Starter	Automation	Essentials	
Streamline teams and drive accountability	Boost productivity with flexible, automated labeling	Enable digital intelligence with dynamic data	Design and print labels in minutes	Enhance flexibility across your labeling operations	Start printing without additional IT resources	
 Centralize label and document storage management Enable version control of files and documents Avoid unauthorized print runs with enterprise-level security and permissions Manage complete audit trails and logs 	 Automate label printing with flexible integrations Automate labeling printing using advanced methodologies including REST API Build custom integrations – no coding required Reprint lost or damaged labels 	 Connect external data to create dynamic templates Print labels on-demand from any device or BarTender Mobile App Minimize errors with data entry forms Encode RFID tags, cards, etc. Choose between per-printer or per-user licensing 	 Design simple barcode labels with minimal training Ensure compliance with pre-built templates Be up and running in minutes Print to unlimited printers from a single user 	 Automate label printing and other repetitive print-related workflows Enable version control of files and documents Streamline label template management with dedicated spaces Protect mission-critical labeling with available 	 Design anywhere, anytime using the cloud-based designer Centralize label and document management Connect to cloud databases and local files Get started in minutes – with minimal software installation 	
 Enable comprehensive traceability 		or per-user licensing		24/7/365 coverage add-on		

 High availability with enhanced reliability

BarTender Feature Comparison

		BarTender Software			BarTender Cloud	
	Starter	Professional	Automation	Enterprise	Essentials	Automation
WYSIWYG designer	•	•	•	•	•	•
Broad printer support	•	•	•	•	•	•
Extensive barcodes	•	•	•	•	•	•
Pre-defined label stock	•	•	•	•	•	•
Online library with 400+ pre-built label templates	•	•	•	•	•	•
Local data	•	•	•	•	•	•
Driverless remote printing		•	•	•	•	•
Anywhere, anytime printing		•	•	•	•	•
Data entry forms		•	•	•	•	•
External devices		•	•	•		
Broad database support		•	•	•	•	•
Intelligent Templates™		•	•	•	•	•
RFID		•	•	•	•	•
Process automation			•	•		
Print recovery			•	•	•	•
.NET SDK			•	•		
Flexible integration			•	•		
RESTAPI			•	•		•
Unlimited logging				•		
Centralized labeling management				•	•	•
Content and workflow management				•		•
Enterprise security				•		
Business continuity				•		
Global operations				•	•	•



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