# **BarTender**



# **Deploy BarTender your way**

BarTender can be deployed locally, in the cloud, or as any hybrid combination to meet your specific business needs.

### BarTender Software (on-premises)

Optimize productivity with powerful security and always-on high availability, ensuring the ultimate level of confidence. Available in four editions.

#### When to choose BarTender software (on-premises)

- Have available IT resources
- Trigger printing by a connected device automatically
- Run large scale print jobs with high performance and low latency
- Minimize risks of poor internet connection and performance

#### Each higher edition/plan supports all features included in the edition/plan preceding it.

### BarTender Cloud

Create, manage, and print labels from anywhere - without the need for additional IT infrastructure and resources. Available in two plans.

#### When to choose BarTender Cloud

- Print labels remotely and from multiple locations
- Provide printing access to external/semi-public parties
- Have seasonal or temporary label print volume
- Deploy a labeling solution quickly

| Enterprise Automation  |  | Professional  | Starter  | Automation  | Essentials   |  |
|--|--|---|--|---|--|--|
| Streamline teams and drive accountability  | Boost productivity with flexible, automated labeling   | Enable digital intelligence with dynamic data   | Design and print labels in minutes   | Enhance flexibility across<br>your labeling operations  | Start printing without additional IT resources   |  |
| <ul> <li>Centralize label and<br/>document storage<br/>management</li> <li>Enable version control of<br/>files and documents</li> <li>Avoid unauthorized print<br/>runs with enterprise-level<br/>security and permissions</li> <li>Manage complete audit<br/>trails and logs</li> </ul> | <ul> <li>Automate label printing<br/>with flexible integrations</li> <li>Automate labeling<br/>printing using advanced<br/>methodologies including<br/>REST API</li> <li>Build custom integrations –<br/>no coding required</li> <li>Reprint lost or damaged<br/>labels</li> </ul> | <ul> <li>Connect external data to<br/>create dynamic templates</li> <li>Print labels on-demand from<br/>any device or BarTender<br/>Mobile App</li> <li>Minimize errors with data<br/>entry forms</li> <li>Encode RFID tags, cards, etc.</li> <li>Choose between per-printer<br/>or per-user licensing</li> </ul> | <ul> <li>Design simple barcode<br/>labels with minimal training</li> <li>Ensure compliance with<br/>pre-built templates</li> <li>Be up and running in<br/>minutes</li> <li>Print to unlimited printers<br/>from a single user</li> </ul> | <ul> <li>Automate label printing and<br/>other repetitive print-related<br/>workflows</li> <li>Enable version control of<br/>files and documents</li> <li>Streamline label template<br/>management with<br/>dedicated spaces</li> <li>Protect mission-critical<br/>labeling with available</li> </ul> | <ul> <li>Design anywhere, anytime<br/>using the cloud-based<br/>designer</li> <li>Centralize label and<br/>document management</li> <li>Connect to cloud databases<br/>and local files</li> <li>Get started in minutes – with<br/>minimal software installation</li> </ul> |  |
| <ul> <li>Enable comprehensive<br/>traceability</li> </ul>  |  | or per-user licensing   |  | 24/7/365 coverage add-on  |  |  |

 High availability with enhanced reliability

# BarTender Feature Comparison

|   |         | BarTender Software |            |            | BarTender Cloud |            |
|---|---------|--------------------|------------|------------|-----------------|------------|
|   | Starter | Professional       | Automation | Enterprise | Essentials      | Automation |
| WYSIWYG designer                                      | •       | •                  | •          | •          | •               | •          |
| Broad printer support                                 | •       | •                  | •          | •          | •               | •          |
| Extensive barcodes                                    | •       | •                  | •          | •          | •               | •          |
| Pre-defined label stock                               | •       | •                  | •          | •          | •               | •          |
| Online library with 400+ pre-built<br>label templates | •       | •                  | •          | •          | •               | •          |
| Local data  | •       | •                  | •          | •          | •               | •          |
| Driverless remote printing                            |         | •                  | •          | •          | •               | •          |
| Anywhere, anytime printing                            |         | •                  | •          | •          | •               | •          |
| Data entry forms                                      |         | •                  | •          | •          | •               | •          |
| External devices                                      |         | •                  | •          | •          |                 |            |
| Broad database support                                |         | •                  | •          | •          | •               | •          |
| Intelligent Templates™                                |         | •                  | •          | •          | •               | •          |
| RFID  |         | •                  | •          | •          | •               | •          |
| Process automation                                    |         |                    | •          | •          |                 |            |
| Print recovery  |         |                    | •          | •          | •               | •          |
| .NET SDK  |         |                    | •          | •          |                 |            |
| Flexible integration                                  |         |                    | •          | •          |                 |            |
| RESTAPI   |         |                    | •          | •          |                 | •          |
| Unlimited logging                                     |         |                    |            | •          |                 |            |
| Centralized labeling management                       |         |                    |            | •          | •               | •          |
| Content and workflow management                       |         |                    |            | •          |                 | •          |
| Enterprise security                                   |         |                    |            | •          |                 |            |
| Business continuity                                   |         |                    |            | •          |                 |            |
| Global operations                                     |         |                    |            | •          | •               | •          |



## hal services Э

#### ipport

vntime for your mission-critical 1 24/7/365 global coverage and ty response for any production sue.

#### al services

ou deploy, or update to, the latest olution successfully and quickly integrations, label design, and

© 2025 Seagull Software, LLC. BarTender, BarTender Cloud, Intelligent Templates, Drivers by Seagull, the BarTender logo, the BarTender Cloud logo and the Drivers by Seagull logo are trademarks or registered trademarks of Seagull Software, LLC. All other trademarks are the property of their respective owners. BT-DS005\_0225