

Benefits of Color Labels for Healthcare

Easily comply with patient safety requirements

Patient safety requires color codes and pictures, highly variable color content, and precise fine-print text and barcodes.

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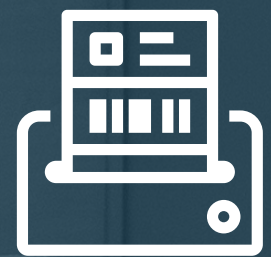
Quickly convey medical specifications

Color images help healthcare staff find the items they need in a timely manner.

Prevent loss of pre-print

Design formats continuously change, resulting in huge loss of pre-print. Large runs of pre-printed labels not suitable for small-batch quantities of medical items.

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Increase workflow efficiency & branding

Color labels can be used to increase process efficiency, reduce inventory costs, and add healthcare branding elements.

Improve set-up & lower costs

Not only are color printers easier to set up than traditional thermal transfer printers, there is also no more dealing with hard-to-thread ribbons/media or consumable printheads.

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