

# Enhance patient experience by reducing the stress of navigating your facility.



## Elevate your patient and visitor experience with ProSight.

Give your hospital the ultimate platform that can help ease stress and enhance the patient experience through digital location-based solutions.

**CG-CAHPS & HCAHPS Survey Scores Improve with Digital Signage Software.<sup>1</sup>**

Going to a hospital can be an **overwhelming and oftentimes stressful** endeavor for patients.<sup>2</sup>

**3 out of 4 patients want better and easy access** to EMR/EHR system.<sup>2</sup>

### A seamless solution to create a patient-friendly environment.

Enable a digital experience that helps the patient journey from their home to the parking lot to the point of care. This helps to reduce missed appointments, stress and improve the overall experience of visiting the hospital. Patients have access to tools to manage their care—from scheduling appointments to access to medical and health records.

Discover How ProSight Patient Experience May Help Your Organization



Improve the visitor experience



Increase staff efficiency



Ensure the most up-to-date content



Target efficiently based on location



Improve the bottom line

## Lost patients equals lost revenue for your hospital.

**\$150 Billion annually is lost due to appointment no-shows<sup>3</sup>**



**2% of medicare reimbursements at risk based on patient satisfaction ratings (Value-based Purchase)<sup>3</sup>**

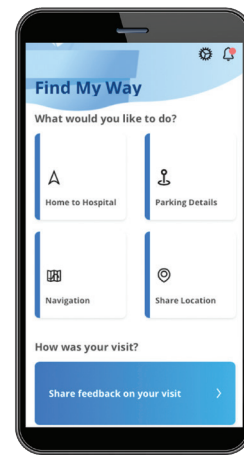
Sources: 1: <https://www.omnially.com/blog/cahps-and-hcahps-improvement-with-digital-signage>  
 2: <https://www.patientpop.com/blog/patient-experience-stats/>  
 3: <https://www.healthcarefinancenews.com/news/hospitals-hit-revenue-crunch>

# PATIENT EXPERIENCE

## Real-Time Location Solution

### HOW IT WORKS:

- Staff analyzes user engagement and patterns to better the visitor experience.
- Visitors receive push notifications to check-in for their appointment as they enter the facility.
- Visitors can navigate from patient room to cafeteria using step-by-step navigation.
- Visitors can drop a pin to navigate to and from their parking spot.



Create surveys and review patient engagement

### PROSIGHT EASES YOUR PATIENT'S EXPERIENCE WITH:

#### INDOOR NAVIGATION:

- Real-time GPS that provides turn-by-turn directions to anywhere in the facility.

#### ON-THE-GO PATIENT ENGAGEMENT:

- Digitally empower patients with personalized alerts and notifications based on their location.

#### CONTENT MANAGEMENT:

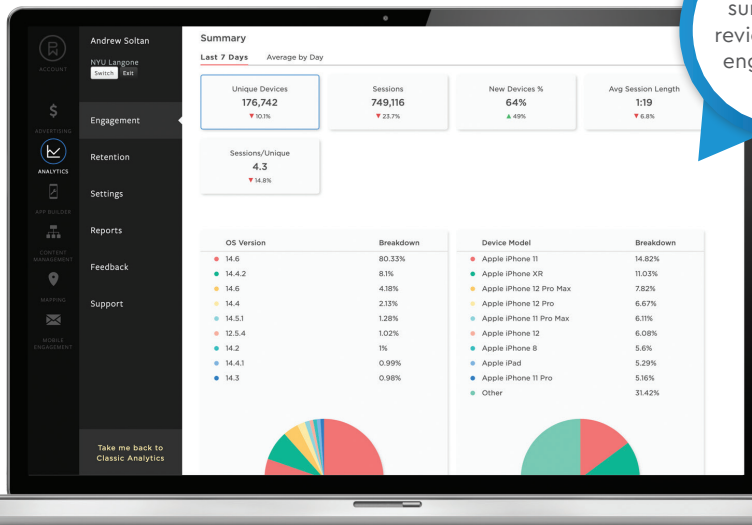
- Push dynamic content within the application via the cloud-based content management system.

#### ANALYTICS:

- Optimize effectiveness and better understand internal patient traffic patterns.

#### INTEGRATIONS:

- Integrate with hospital scheduling software, medical records, patient education and physician directories.



### An end-to-end mobile solution that serves patients, visitors and staff.

Prosight helps hospitals bridge the gap between patient experience and hospital operations with a single digital front door that facilitates interactions and transactions between patients and providers.

Source: <https://www.ada-compliance.com/ada-compliance/216-and-703-signs>