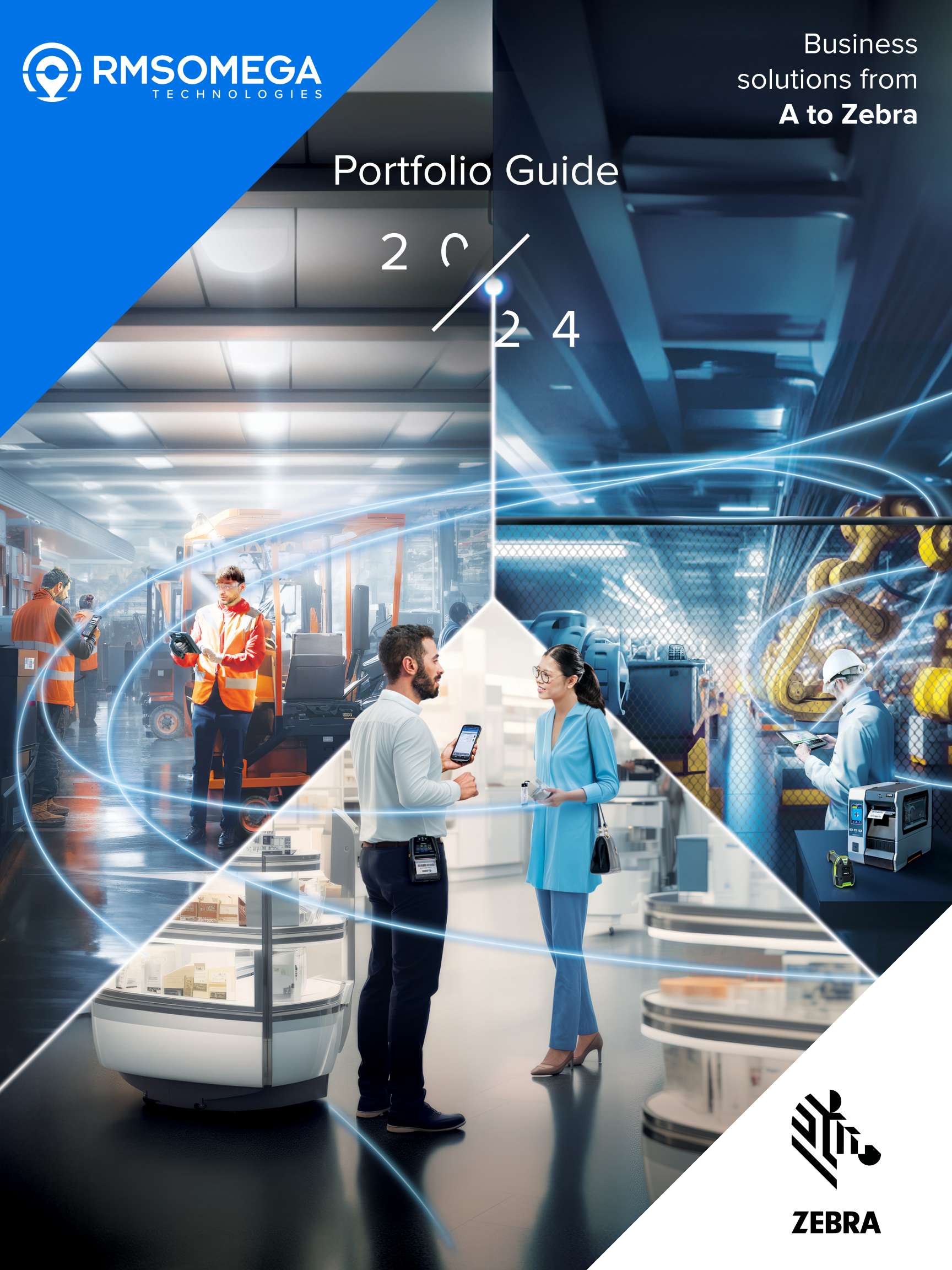
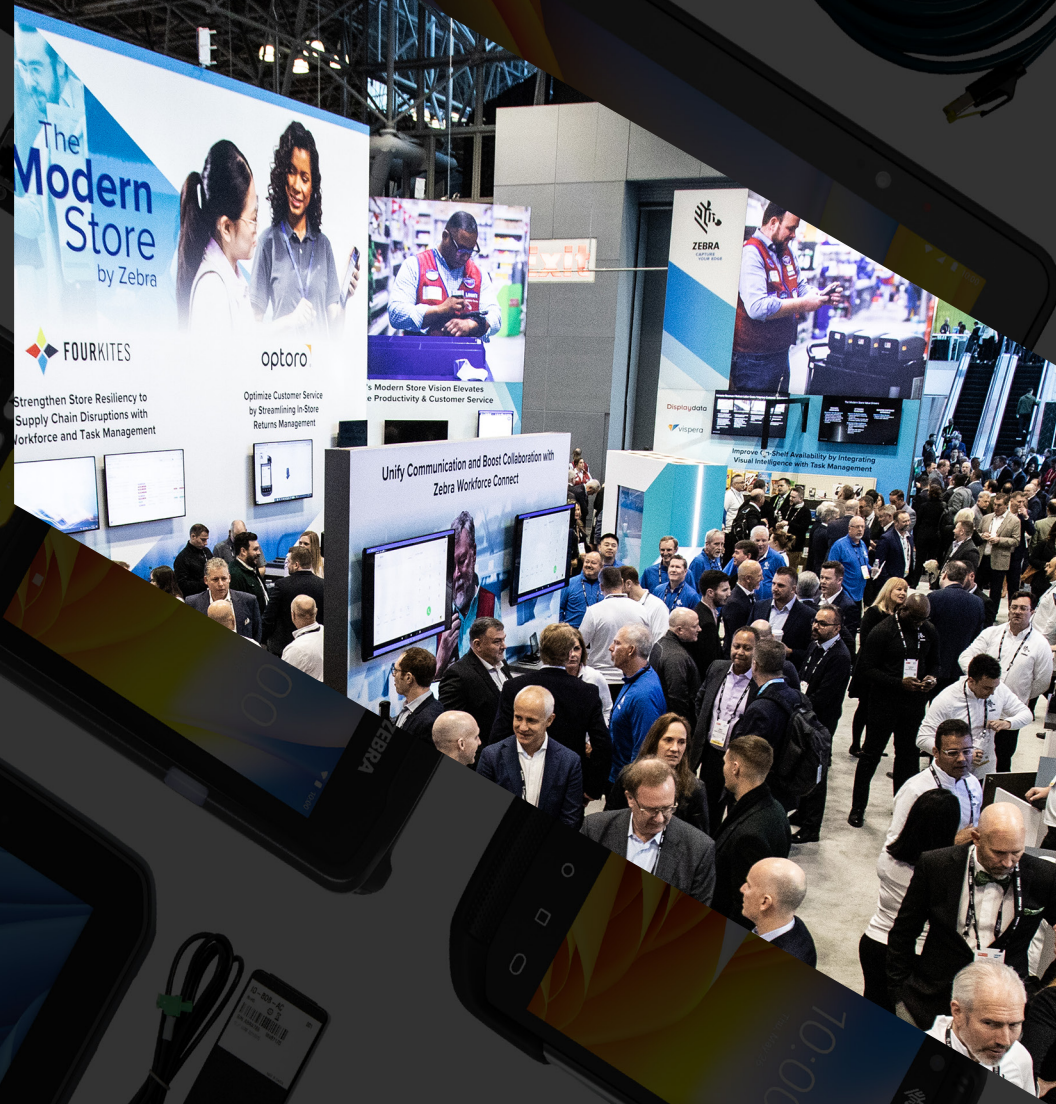


# Portfolio Guide

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**ZEBRA**



## YOU THOUGHT YOU KNEW ZEBRA. BUT THERE'S SO MUCH MORE TO SEE.

For more than 50 years, Zebra has delivered innovative solutions and technologies that help organizations manage their inventories and activities—from barcode printers and scanners, to RFID tags and readers, to mobile and wearable computers, to enterprise software and more.

Many of our customers have come to depend on Zebra products for their day-to-day operations and year-to-year success. But even our most loyal champions may not fully appreciate everything Zebra has to offer.

Every business in every industry will find innovations in our portfolio that will help them operate more efficiently and effectively. Products designed to improve visibility and decision-making. Solutions for achieving sustainability and regulatory compliance.

Examine your capabilities today and consider how you want your business to grow—then ask your Zebra representative how we can help you get there. With over 10,000 partners in over 100 countries, we are where you need us to be, equipped with the local knowledge, deep capabilities and industry experience required to deliver real value to your business.



## Industrial Printers

Zebra industrial printers are designed for harsh and demanding environments. With rugged durability and future-proof adaptability, our user-friendly barcode label and RFID printers are designed to provide 24/7 reliability. Don't compromise—choose Zebra for your high- to mid-volume applications.



See how two major companies used industrial printers to make their operations up to five times faster.



### ZT600 Series

#### Intelligence and industrial brawn

Industrial strength and full featured for every challenge.

- All-metal construction supports continuous heavy-duty performance with high throughput
- Best-in-class registration tolerance for micro-label applications
- Available in 4- and 6-inch print widths\*

**INDUSTRY MARKET:**



### After implementing ZT200

Series industrial printers along with MC3300 rugged mobile computers, distribution center workers have made fewer fulfillment and reporting errors and become faster in all phases of the distribution process.”

– Eduardo Cortez,  
Distribution Center Manager, Multicenter



### ZT111\*\*

Get just the right features you need.

- Compact footprint
- Ideal for light industrial and commercial environments

**INDUSTRY MARKET:**



### ZT231

A feature-packed printer at a value-class price.

- 4.3-inch full-color touch display for ease of use and status at a glance
- UHF RFID printing and encoding for greater visibility and tracking

**INDUSTRY MARKET:**



### ZT400 Series

Rugged durability, designed to grow with your evolving business needs.

- 4.3-inch full-color touch display for quick settings changes
- Tool-less printhead and platen roller replacement
- Available in 4- and 6-inch print widths

**INDUSTRY MARKET:**



### ZT510

An ideal balance between performance and value with essential features for heavy-duty printing.

- All-metal construction supports continuous performance without throughput delays
- Icon-based, multilingual graphical LCD user interface is intuitive to operate

**INDUSTRY MARKET:**



## Print Engines



### ZE500 Series

OEM print engine for print-and-apply labeling applications.

- Intuitive, full-color, 4.3-inch touch display that can be rotated
- High print speeds to keep up with fast-paced operating lines
- Available in 4- and 6-inch print widths

**INDUSTRY MARKET:**



**Zebra Print DNA** lets you easily configure, manage and maintain your printer fleet.



## Desktop Printers

Zebra desktop printers are compact and simple to operate, and they offer the durability your business demands for low- to mid-volume printing. Don't sacrifice performance for savings; Zebra has a desktop printer at every price point, available in direct thermal or thermal transfer models, for all your barcode label, receipt, wristband and RFID applications.



Learn how taking the time to find the right label printer will save your front-line workers time and effort, increasing worker availability for revenue-generating tasks and customer service.

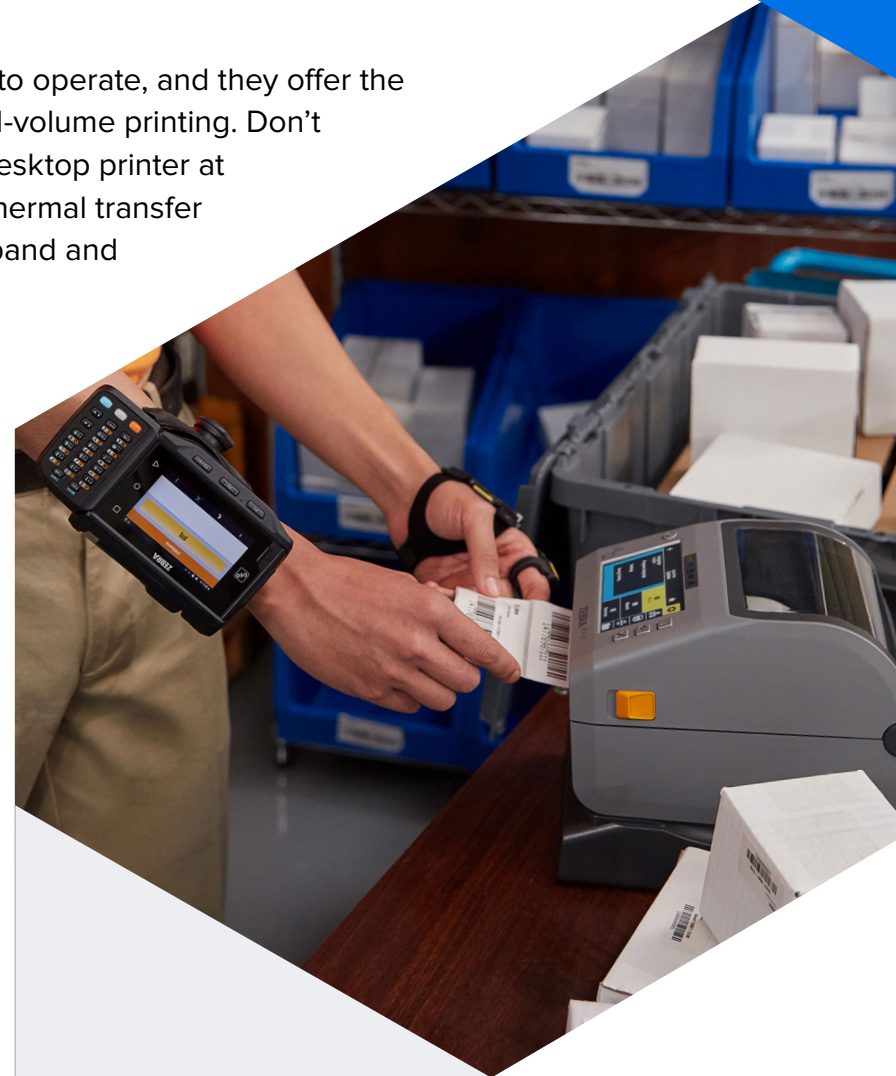


### ZD621 Premium features and maximum performance

Invest in the best for years of quality and secure printing.

- 4-inch print width, 8 ips max print speed
- 203 and 300 dpi available
- Intuitive color touch display (standard on healthcare and RFID models)
- Healthcare, RFID and linerless models available

**INDUSTRY MARKET:**



**Your ability** to print accurate, quality labels in a timely manner affects your ability to successfully track and manage all your workflows.



### ZD200 Series\*

Simple operation, basic feature set, exceptional value.

- Quality dual-wall construction
- 4-inch print width, compact design, easy media loading

**INDUSTRY MARKET:**



### ZD411

Advanced, "fits anywhere" 2-inch printer, easy to use with an intuitive interface.

- Multiple configurations (peeler, cutter, Ethernet, battery)
- Variety of connectivity options

**INDUSTRY MARKET:**



### ZD421

Elevated features, flexibility, reliability and security.

- 4-inch print width, 6 ips max print speed, large ribbon capacity
- Multiple options (peeler, cutter, Ethernet, battery), ribbon cartridge model available

**INDUSTRY MARKET:**



### ZD611

Premium features in a 2-inch desktop printer.

- 8 ips max print speed
- 203 and 300 dpi available
- RFID and linerless models available

**INDUSTRY MARKET:**



## Mobile Printers

Zebra mobile printers increase employee productivity and accuracy by enabling portable printing of barcode labels, receipts and RFID tags at the point of application. We offer a handheld mobile printer at every price point for every industry, and accessories for a complete portable solution.



See how to use mobile printers for a “lean labeling” solution that can improve productivity for your business.



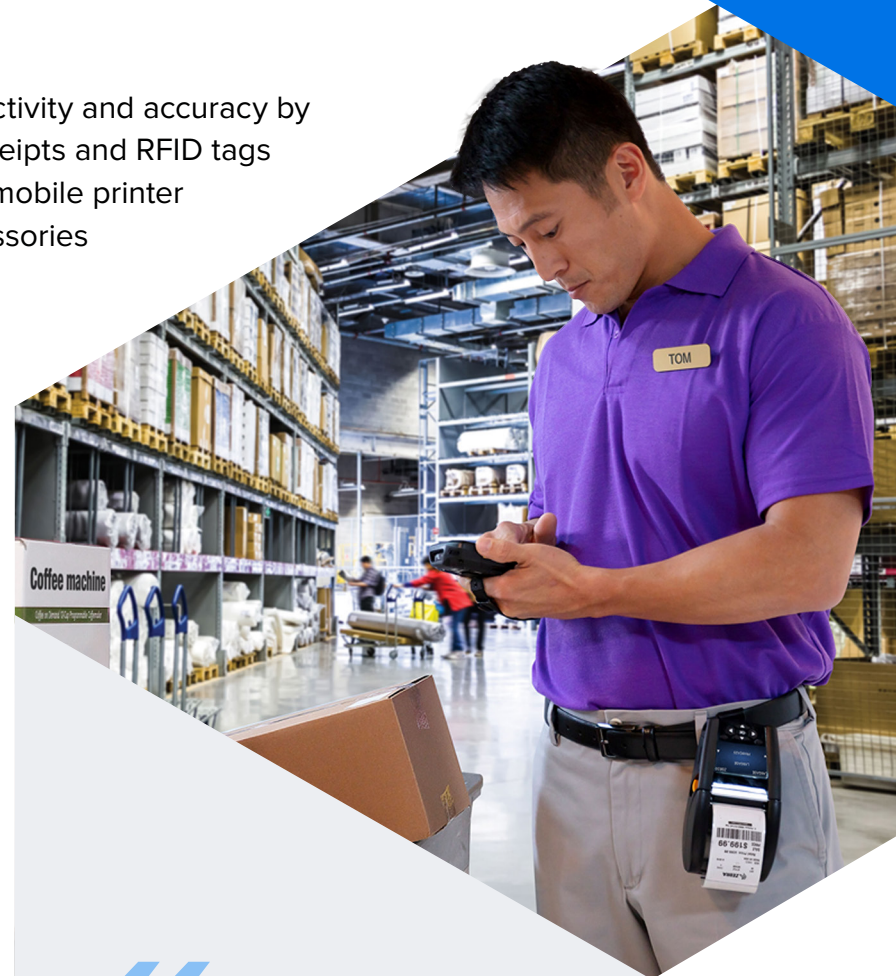
### ZQ600 Plus Series ZQ600 Plus Healthcare Series

**Zebra’s most versatile mobile printer series**

The latest wireless connections for fast, reliable and secure printing.

- Large color display for easy configuration and operation
- Comprehensive remote management tools
- Superior battery power and power management with PowerPrecision and Power Smart Print Technology
- Linerless version available
- 2-, 3- and 4-inch print width

**INDUSTRY MARKET:**



**Material handlers** can combine fixed vehicle computers with mobile printers to help improve labeling compliance, item track and trace, and more extensive inventory management efforts, such as cycle counts.

– Zebra Edge Blog Team



### ZQ200 Series\*

Zebra’s smallest and most affordable mobile printer.

- Compact and lightweight, yet durable and reliable
- Linerless version available\*\*
- 2- and 3-inch print width
- Receipt and label printing in multiple media widths when used with media spacers

**INDUSTRY MARKET:**



### ZQ300 Plus Series\*\*\*

Two lightweight yet durable designs to meet your business needs.

- Mid-range 2- or 3-inch printers for moderate receipt, label and linerless printing
- Multiple charging options available, including convenient USB charging
- Linerless version available

**INDUSTRY MARKET:**



### ZQ500 Series

The industry’s most rugged mobile printer.

- High-duty-cycle receipt and medium-duty-cycle label printing on-the-go
- Fast print speed with up to 5 ips
- 2-year standard warranty (ZQ511/ZQ521)
- Linerless version available
- 3- and 4-inch print width

**INDUSTRY MARKET:**



**DON'T FORGET:**

**Zebra RFID and Barcode Labels and Tags**

From synthetic materials to basic paper solutions, challenging environments to compliance, hard-to-label surfaces to easy-to-remove labels, or tamper-evident to tear-proof, we have more than **90** certified material options to meet your unique needs. With over **600** items in stock and extensive custom capabilities, we can provide a solution for virtually any application.

\* Not available in all regions. Available as ZQ120 Plus in India, ZR118 and ZR138 in China.  
 \*\* ZQ210 only.  
 \*\*\* Available as ZR328 Plus in China.

## Card Printers

Zebra card and badge printers make it easy to connect, create and print high-quality, durable cards for a variety of applications. Whether you're printing ID cards, hospitality badges or financial cards, Zebra printers offer the security, supplies and software you need for a full solution.



Read the story of how our award-winning ZC printers were designed, including the engineering priorities that really changed the game.



### ZXP Series 7

**Highest operational efficiency with great output**

Fast and effortless card printing.

- Process up to three jobs simultaneously
- Single- or dual-sided printing
- Waste-free, single- or dual-sided lamination

**INDUSTRY MARKET:**



**Zebra card printers** are designed to simplify all end-user touch points in order to create an intuitive, worry-free experience.”

– Curt Croley, Senior Director, Innovation and Design, Zebra Technologies



### ZC10L

Edge-to-edge personalization, rugged design.

- Single-sided dye sublimation printer
- Prints large, oversized cards and badges

**INDUSTRY MARKET:**



### ZXP Series 9

Ensure security with built-in fraud protection.

- Stunning photo-like cards and edge-to-edge printing
- Data encryption, host authentication and custom holographic laminates

**INDUSTRY MARKET:**



### ZC300 Series\*

Easy setup with painless plug-and-play deployment.

- Single- or dual-sided printing
- Multiple encoding and connectivity options

**INDUSTRY MARKET:**



### ZC100\*

Compact size facilitates front-office deployments.

- Affordable and easy to use
- Direct to card single-sided printing

**INDUSTRY MARKET:**



### CardStudio 2.0 and Digital ID

Easy-to-use card design and issuance software.

- Create any card design, from simple to sophisticated, single- or double-sided, color or monochrome
- Securely issue and update Digital IDs to complement printed cards

**INDUSTRY MARKET:**



**We wanted** to ensure that anybody could learn how to use these Zebra printers with complete confidence within a matter of minutes.”

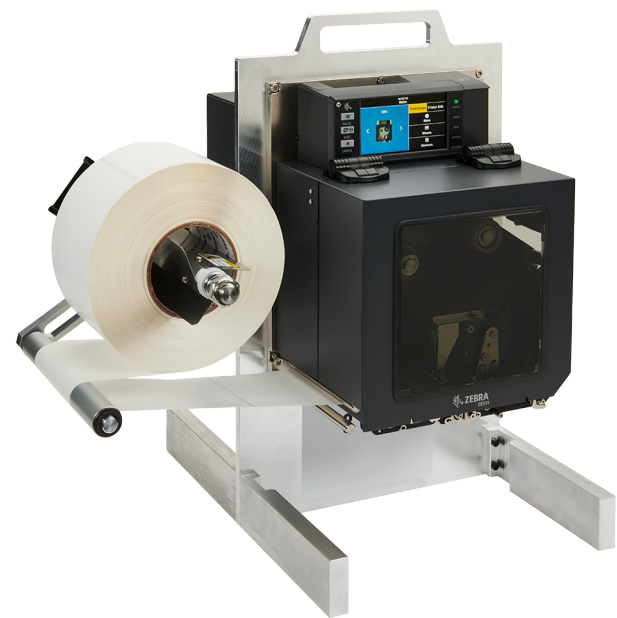
– Jaeho Choi  
Director of Industrial Design, Zebra Technologies



## RFID Printers/Encoders

Your solution depends on reliable data. Zebra offers the industry's widest range of printers that accurately encode RAIN RFID labels, tags and cards where and when you need them. Build your solution on RFID data you can trust.

 Learn the fundamentals of how to take advantage of RFID to comply with a growing number of industries' RFID track-and-trace requirements.



### ZE500 Series RFID Print Engines

#### Mission-critical doesn't compromise

Zebra's enhanced RFID-ready OEM print engines are ideal for high-volume industrial applications for manufacturing, shipping, receiving and more.

- High print speeds to keep up with fast-paced operating lines
- Adaptive Encoding Technology simplifies RFID setup



**INDUSTRY MARKET:**



**RFID tagging** is growing in popularity across many sectors as organizations seek ways to better track and trace inventory and assets.

 For more information, visit [www.zebra.com](http://www.zebra.com) or contact a sales associate.



### ZT600 Series, ZT400 Series, ZT231 RFID Industrial Printers

These printers keep your operations running 24/7 in the harshest environments and the most demanding RFID applications.

**INDUSTRY MARKET:**



### ZXP Series 7 and ZC300 Series Card Printers

Whether you need high performance or a compact size with groundbreaking simplicity, Zebra UHF RFID card printers deliver.

**INDUSTRY MARKET:**



### ZQ630 Plus, ZQ511 and ZQ521 RFID Mobile Printers

Our premium mobile printers can print at the point of application, making them a convenient and efficient solution. They are friendly to workers and easy for IT to integrate and manage.

**INDUSTRY MARKET:**



### ZD611 and ZD621 RFID Desktop Printers

Premium features, maximum performance and unmatched security in an easy-to-use compact printer.

**INDUSTRY MARKET:**



**Giving workers** a way to print an RFID tag and immediately affix it to an asset helps to mitigate the risk of mis-tagging.”

– Keith LeFebvre,  
Vice President of SPG Product & Solutions Management,  
Zebra Technologies



## Printers

Efficiently manage workflows and minimize mistakes with thermal printers that help strengthen patient care from admission to discharge. Zebra healthcare printers are purpose-built with medical-grade, disinfectant-ready materials that can be safely cleaned between each use.



Elevate patient care at every step with versatile Zebra healthcare printers.



### ZQ610 Plus-HC

**Zebra's most versatile mobile healthcare printer**

Reduce the risk of errors in specimen collection with premium mobile printing at the point of care.

- Comprehensive remote management tools
- Superior battery power and power management
- Latest wireless connections for fast, reliable and secure printing



**Zebra printers,** labels and wristbands help healthcare providers label patient samples, track medical supplies, optimize patient identification and manage inventory.



### ZD411-HC

The "fits anywhere" printer.

- Multiple options (peeler, cutter, Ethernet, battery)
- Advanced yet easy to use with an intuitive interface



### ZD611 RFID

Compact without compromise.

- UHF RFID printer/encoder in 2-inch desktop printer
- Field-upgradeable media handling and connectivity



### ZD421-HC

Advanced features and ease of use.

- Mid-range desktop printer with flexibility, reliability and security
- 4-inch print width, 6 ips max print speed, large ribbon capacity



### ZD621-HC

Premium features and maximum performance.

- 4-inch print width, 8 ips max print speed
- Compact design, intuitive interface, large capacity ribbon



### ZD510-HC

Wristbands printed by a specialist.

- Easy media loading cartridge for fast-paced environments
- Ultra-compact, quiet operation



### ZQ620 Plus-HC

Latest wireless connections for fast, reliable and secure printing.

- Improve specimen labeling and accuracy
- Large color display for easy configuration and operation



**Zebra certified supplies** are designed specifically for Zebra healthcare printers and tested for durability in healthcare environments.



## Printer Supplies

Zebra certified supplies provide consistently outstanding quality, performance and service so you never have to worry about thermal printing supply issues interrupting your operations.

### Zebra Barcode Labels and Tags

From synthetic materials to basic paper solutions, challenging environments to compliance, hard-to-label surfaces to easy-to-remove labels, or tamper-evident to tear-proof, we offer a comprehensive list of certified materials to meet your unique needs. With a large number of in-stock items and extensive custom capabilities, we can provide a solution for virtually any application.

### RFID Labels and Tags

Choose from our large selection of in-stock RFID labels, tags and wristbands, or we can create a custom solution including inlays and chips from leading brands integrated into one of our pre-tested thermal materials in any size and configuration, as well as our print and encode services.

### Receipt Paper

Our portfolio of receipt paper options meets your brand image and application durability, image quality and archival requirements, as well as your budget.

### Hospital Bracelet and Patient ID Wristbands

Zebra offers thermal, laser, RFID and alert wristbands that remain scannable throughout the average patient stay. We can meet the particular needs of your patients and workflows—from general patient population to labor and delivery, neo-natal, and outpatient service.

### Event Wristbands

Our broad portfolio of print-on-demand thermal barcode and RFID wristbands enables implementation of cashless POS, entry management, reduction in ticket fraud, simplified transactions, and tracking guests' last best-known location.

### Thermal Ribbons

Choose from wax, wax/resin and resin formulations to meet the durability demands of your application when ideally matched to our thermal transfer materials.



See how simply improving your label selection can speed up processes, increase your throughput, correctly route your goods and improve your bottom line.

## Environmental Sensors

Our innovative, cost-effective environmental sensing solutions reimagine supply chain visibility. Visual and electronic sensors enable you to easily monitor temperature, humidity, moisture and more so you can be confident your products have remained within their environmental range to minimize waste, optimize efficiency and reduce costs.



See how our cost-effective visual and electronic environmental sensors help to prevent product spoilage.

### Electronic Sensors

ZS300 Electronic Temperature Sensors Solution wirelessly monitors environmentally sensitive products so you can analyze excursions and act upon them in real time.

- High-performance Bluetooth connectivity automates data collection
- Easily and securely integrates into existing systems of record

### Ready-to-Use Indicators

TransTracker®, LIMITmarker®, FREEZEmarker® and Safe-T-Vue® help you gain visibility into the temperature exposure of vaccines, pharmaceuticals, medical devices, food and more.

- Card or self-adhesive easy-to-read visual indicators
- Reveal products exposed to heat or freeze events

### Printable Indicators

ZeOn-demand printable indicators combine a thermal printable label and environmental insights into a single solution to add an extra layer of critical information.

- Combines asset identification and environmental insight in a single solution
- Add clear asset information and visual cues to help minimize errors

## Print Confident. Print Quality. Print Zebra.

**Rigorously tested:** Our 23-point inspection keeps work and printers from coming to a standstill.

**Non-abrasive:** Sandpaper-like label surfaces cause printhead elements to fail prematurely, resulting in unreadable labels.

**Consistent quality:** The use of consistent materials ensures reliable performance from order to order, preventing downtime and the need to adjust printer settings.

**Made tough:** You work in hot, cold, damp and dusty environments. So do our supplies.

**Zebra printer compatibility:** Compatible inks, varnishes and tools ensure printers and workflows don't break down.

**Environmentally sustainable:** We are dedicated to providing a range of pre-tested, high-quality, environmentally friendly supplies to help you meet your sustainability goals.

**Stringent standards:** Our supplies are designed to meet industry standards, so you can meet compliance goals.

**RFID Printing and Encoding Service:** Get as few as 1,000 serialized preprinted and encoded RFID labels to your specifications to support pilots and compliance needs without having to invest in an RFID printing solution.



