

BOOKLET
SUPPLIES SALES SUPPORT



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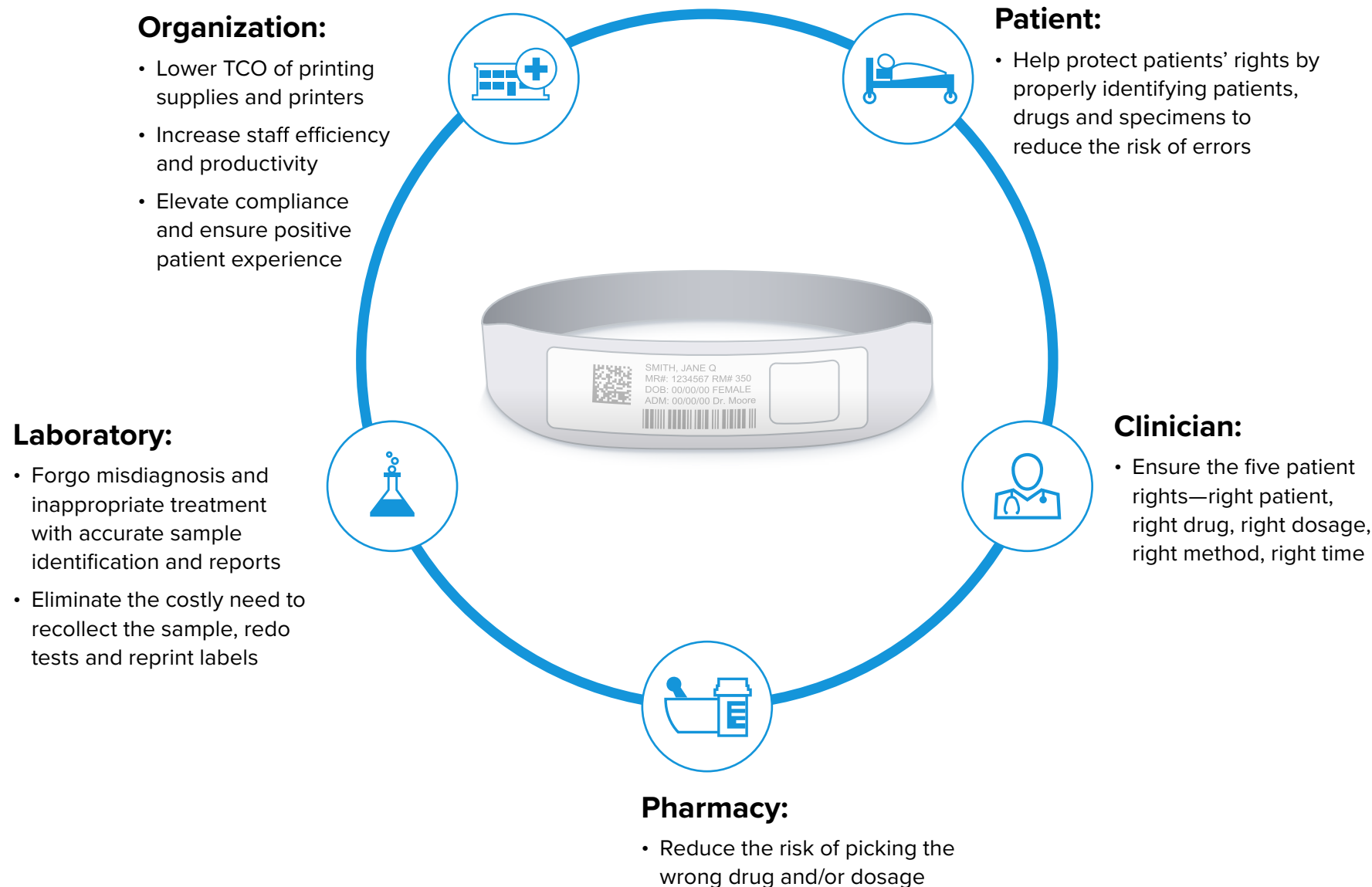
Key Zebra Certified Supplies for Healthcare

Print Confident.
Print Quality.
Print Zebra.





Why Legible, Easy-to-Scan Wristbands and Labels Matter





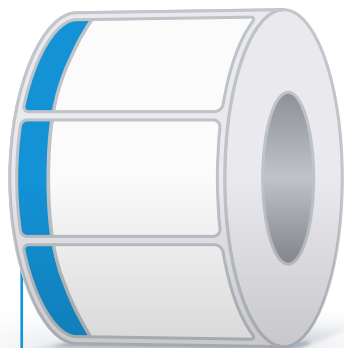
Zebra Healthcare Supplies at a Glance



Positive Patient ID

- LaserBand® 2 Advanced
- Z-Band® UltraSoft

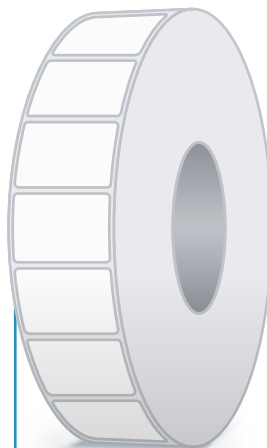
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Phlebotomy Specimen Collection Label

- IQ Color 2000D
- 8000D Label

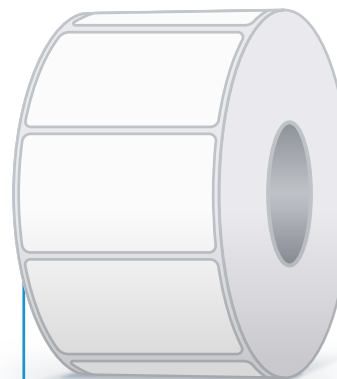
PAGES 9-10



Laboratory Label

- Z-Xtreme 5000T with Image Lock Ribbon

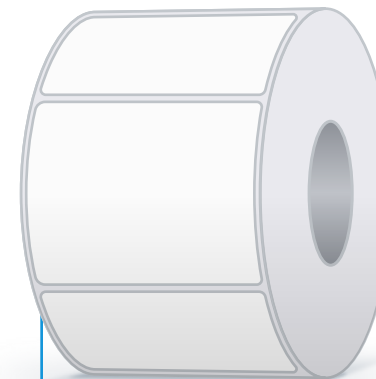
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Pharmacy Label

- Z-Select™ 4000D

PAGE 12



Blood Bank

- 8000T Primary Blood Bag

PAGE 13

LaserBand[®] 2 Advanced

Patient Identification Wristband



Application:

- Accurately identify patients from admission to discharge



Challenges:

- **Safety and Inefficiency:** Barcodes that fail to scan jeopardize patient safety and staff productivity
- **Hand Sanitizer Resistance:** Bands need to withstand hand sanitizers
- **Legibility:** They must be readable even after multiple days of continuous wear
- **Comfort:** The band should not irritate a patient



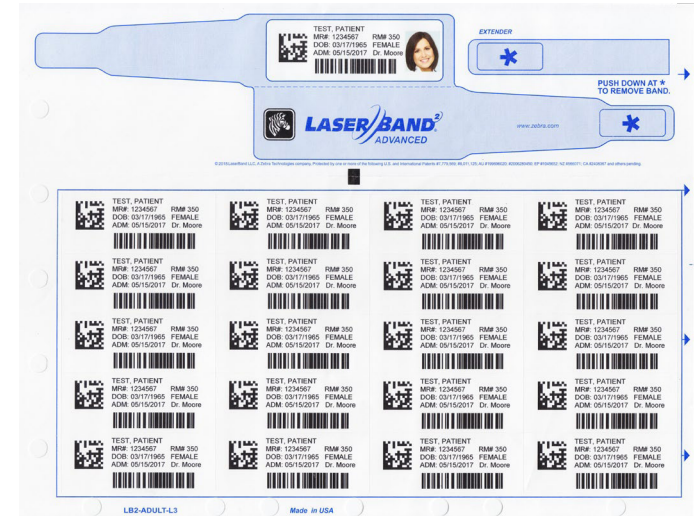
How Zebra Adds Value:

- **No Extra Hardware Needed:** Zebra's self-laminating wristbands and labels can be printed on one sheet, utilizing existing laser printers
- **Preserves Patient Data Longer:** Patented self-laminating seal protects the wristband from moisture and hand-sanitizers



Key Features:

- Lays flat on the wrist for quick scanning
- Easy to assemble
- Available in multiple sizes and colors, including a labor and delivery format
- Latex-free
- Compatible with standard laser printers



Z-Band® UltraSoft

Patient Identification Wristband



Application:

- Accurately identify patients from admission to discharge



Challenges:

- **Safety and Inefficiency:** Barcodes that fail to scan jeopardize patient safety and staff productivity
- **Hand Sanitizer Resistance:** Bands need to withstand hand sanitizers
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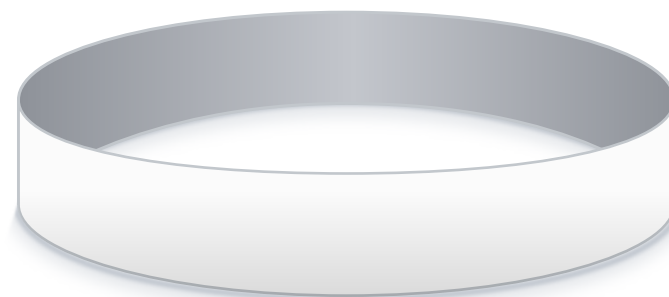
How Zebra Adds Value:

- **Softest Wristband:** Z-Band UltraSoft is the softest direct thermal printable wristband on the market
- **For Delicate Skin:** It was developed specifically for delicate skin
- **Superior Comfort:** This flexible synthetic material has a soft feel
- **Durable:** Tested to ensure optimum image durability and scanning performance



Key Features:

- A silver antimicrobial coating protects the wristband
- Scannable for up to 14 days
- Easy to print and secure in 60 seconds or less using an adhesive tab or clip
- MR-safe (metal-free) and latex-free
- Available in adult, pediatric and infant sizes
- Compatible with Zebra HC100 healthcare printers or Zebra desktop and industrial printers



IQ Color 2000D

Phlebotomy Specimen Collection Label



Application:

- Accurately label and identify specimens



Challenges:

- **Inefficiency:** Untimely lab results lead to the need to redraw samples or delays in providing results to physicians
- **Expense:** Misidentification errors are estimated to cost the industry \$200M to \$400M/year
- **Error-Prone:** Currently identify STAT specimens by manually indicating with a red marker



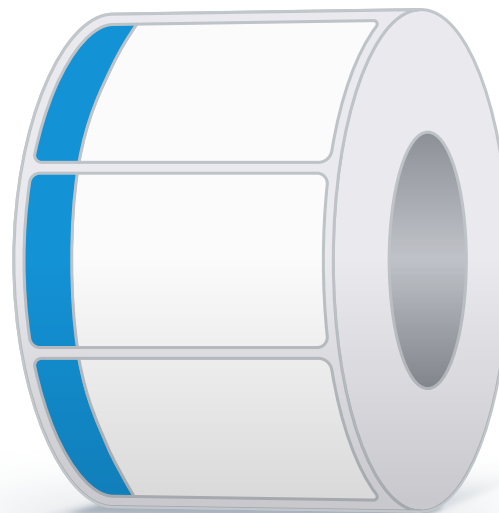
How Zebra Adds Value:

- **Less Risk:** Unique solution allows on-demand identification of STAT specimen, reducing the chance of errors with automated at-a-glance color cues



Key Features:

- Print STAT color indicator on demand
- Meets Clinical Laboratory Standards Institute (CLSI) specimen collection label format standards
- Innovative IQ Color uses invisible, direct thermal ink technology
- The printhead's heat activates the invisible ink, allowing you to select the colors you want to make visible
- Tested and compatible with all Zebra desktop and mobile printers



8000D

Laboratory Paper Label



Application:

- Labeling of curved surfaces such as: test tubes, vials, syringes



Challenges:

- **Compliance:** Adhesive must meet FDA 175.105 requirements
- **Durability:** If a vial or test tube label becomes unreadable or falls off, it can cause a sample identification error that can lead to a dangerous, adverse event



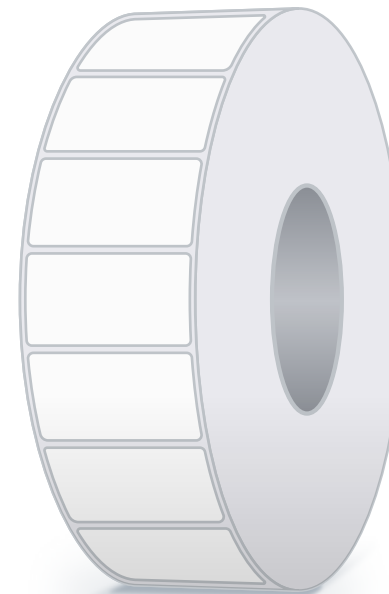
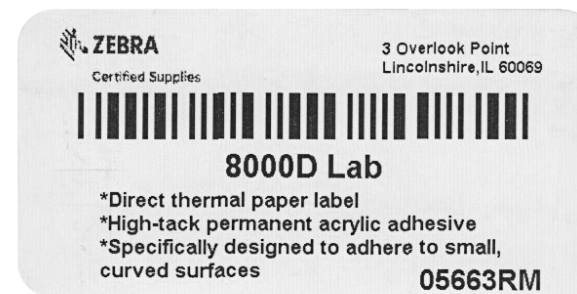
How Zebra Adds Value:

- **Error Prevention:** Ensures correct identification of test and patient
- **Time and Cost Savings:** Avoids the need for resampling or retesting



Key Features:

- Direct thermal, premium, ultra-smooth paper label with a high-tack permanent acrylic adhesive
- Excellent print quality and mandrel hold
- Meets FDA 175.105 for indirect food contact requirement
- Glove-friendly on adhesive
- Available in white (05663RM)



Z-Xtreme 5000T with Image Lock Ribbon

Laboratory Label



Application:

- Identification of samples on laboratory slides



Challenges:

- **Durability:** If a slide label becomes unreadable, unscannable or falls off during testing, it can cause a sample identification error that can lead to an adverse event, retesting, redraws or additional treatment
- **Real Estate:** Label size has to accommodate all the pertinent information



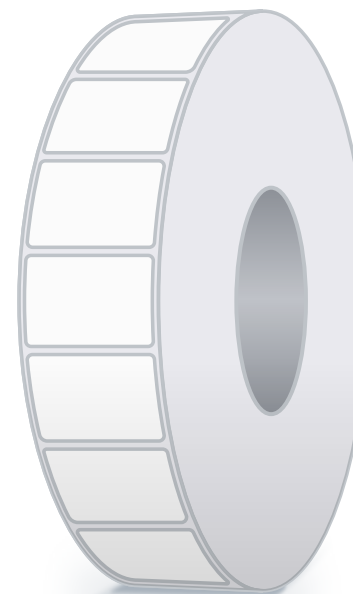
How Zebra Adds Value:

- **Durable:** Designed to withstand the most common stains and chemicals found in laboratories, ensuring that the label remains readable and scannable during the test process
- **Error Prevention:** Ensures accurate identification so results are delivered to the right patient
- **Efficiency:** Avoids the need for resampling and retesting



Key Features:

- Excellent durability and resistance to chemical solvents, including Xylene
- Compatible with Zebra industrial and desktop printers



Z-Select™ 4000D

Pharmacy Label



Application:

- Labeling drug orders from hospital pharmacies



Challenges:

- **Legibility:** Proper drug administration relies on the readability of a label
- **Safety:** A label that's easy to scan helps ensure five patient rights
- **Moisture:** Needs to resist spills



How Zebra Adds Value:

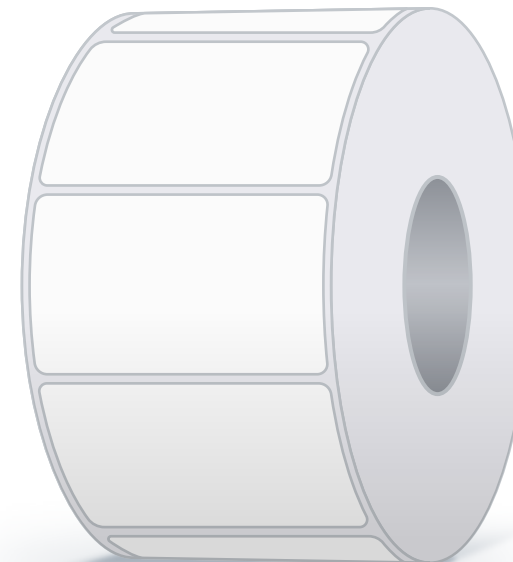
- **Legibility and Readability:** Ensure patient safety and efficient drug administration
- Moisture-resistant topcoat



Key Features:

- Pretested with Zebra printers to ensure readability and quality printing
- Pretested to ensure image durability in a pharmacy setting
- Compatible with Zebra desktop, industrial and mobile printers

Varsho, Gary A. Patient ID: 455-45545-4554		DOB: 6.20.61 Order: 778819	
Valatonin HCl			
Dextrose 5% Water		Total volume 280ml	
Use premade product Product code 07810 ***** SICU Tube Station 540 Refrigerate		IV Infuse IV, 05.01.17 @ 21:00 (q12h) Do not use after 05.02.17 @ 8:00 Infuse over at least 1 hr Monitor dosing through blood levels	
Anaphylaxis		NO PUMP	
ZEBRA		Z-Select 4000D	



8000T Primary Blood Bag

Blood Bag Labeling



Application:

- Properly identify blood and IV bags



Challenges:

- **Risk:** Misidentified blood and medications create a serious risk to patient safety
- **Compliance:** Adhesive must meet FDA 175.105 requirements



How Zebra Adds Value:

- Specialty material that has been tested to meet the requirements for FDA 175.105 (indirect food labeling)
- Customizable to blood bag labeling size requirements



Key Features:

- Adhesive performance between -40°C and 120°C
- Resistance to chemicals, alcohol, blood and water
- Meets ISBT 128 guidelines for uniform labeling of blood and blood components
- Compatible with Zebra desktop and industrial printers

